



CHAPTER THREE:

## WHAT'S SEX GOT TO DO WITH IT?

"Sex is a part of nature, I go along with nature."  
—*Marilyn Monroe*

Sex is a part of every dating experience, from blind dates to speed dating to bar pickups. It's even present, if covertly, on Christian dating websites – do you think the guys go there for friendship only? Most women aren't quite as preoccupied as men are with

Nothing wrong with that, but it's not what I'm personally looking for and not what this is all about. In a true SD/SB relationship, many gifts are offered from each side, some of them intangible.

—*A Sugar Baby on the SeekingArrangement blog*

Another assumption people make is that, since Sugar Daddies tend to be older, Sugar Babies don't find them attractive, so sex is just part of the job for her. In reality, not all Sugar Daddies are ancient, and Sugar Babies are frequently just as enthusiastic, and get just as much pleasure out of sex.

My requirements are fabulous shoes and rip-roarin' sex - and I managed to find both in one wonderful Sugar Daddy.

Not only is this Sugar Baby in it for the sex, but her Sugar Daddy's age apparently doesn't interfere with his ability to fulfill her "requirements".

Maybe Sugar Daddies used to be strictly old, but that's another thing that's changed in our world: these days more young men have disposable income than in generations past. On SeekingArrangement.com a fairly large number of men are in their 30s and 40s. Some are trust fund babies, others struck it rich early in life. The dot-com world is rife with young millionaires.

Even if a man is older, it doesn't mean he can't enjoy a full sex life - that's just another outdated stereotype. In *Still Doing It*, a collection of personal stories, men and women in their 60s, 70s and yes, even their 80s, describe having active sex lives - and that's pre-Viagra! Today, with chemical assistance, a guy can get it up and keep it up.

Up or not, an older man sometimes does better in bed than a young stud; more than one Sugar Baby says she prefers the over-

Ultimately it's up to each individual Sugar Baby and Sugar Daddy to decide what they can or will accept in this area. Needless to say, if she's not a monogamous mistress and/or he's not a faithful Daddy, they should practice safe sex.

### The Greatest Aphrodisiac

Every type of sexual relationship tends to have its own built-in erotic elements, and Sugar affairs are no exception. Inherent in Sugar love is the eroticism of power. Someone (I think it was Henry Kissinger) once said that power is the greatest aphrodisiac of all. In a world where money equals power, it's not unusual for lavish spending to trigger an erotic response.

The sex industry, in which men pay to see, hear, touch, and fuck women, is one obvious place where sex is blatantly exchanged for money. But if you know how to decode messages, the concept is all around us. Ask any woman if she's ever fantasized about being a stripper or porno star, and the answer will undoubtedly be yes. In *Three Tall Women*, a play by Edward Albee, an old lady tells a younger one that her husband once draped a pearl necklace over his naked cock and told her if she wanted the jewels she had to get them off with her mouth. Even those stalwarts of convention, the women's magazines, advise wives to spice up their marriages by occasionally playing the tart.

Sex in exchange for money gets played out in all kinds of subtle ways, including – even especially – within the marital structure. Those good citizens who label Sugar Babies prostitutes, and wives virtuous, will no doubt be stunned by this point of view, but the reality of Hubby sweating off his balls to care for Wifey-poo, who cooks and cleans and

sy – indeed, the mentality here is ageless – but as being “powerless”, at the mercy of a powerful man.

Daddy carries an enormous weight on his strong shoulders: after all, women have been repeatedly told that their fathers influence their sexual development, and that they tend to fall in love with men who remind them of him. Thus, sex with a Daddy figure is fraught with Freudian overtones, shrouded in secrecy, and tinged with taboos. It doesn't *get* any hotter than this!

One common root of the Daddy fantasy is the desire for a lover who's super loyal and will never leave, no matter what. There's a scene in *The Misfits* in which Marilyn Monroe cries uncontrollably when Clark Gable, her older lover/mentor, gets mad and yells at her. Sobbing, she asks him if he still likes her.

“Come on, honey,” he says, pulling her into his big bear arms, “Didn't your Papa ever spank you, then pick you up and give you a big kiss? He did, didn't he?”

“He was never there long enough,” Marilyn cries. “Strangers spanked me for keeps.” She collapses into Gable's arms, the quintessential little girl, comforted by the archetypal Daddy. She is at once a vulnerable child and a powerfully erotic adult woman. When she yields to the force of Gable's masculinity, she gives up her power, something that Monroe did repeatedly with her leading men. While some thought of Marilyn as a victim, in reality she was so powerful, and *so aware of her power*, that she was able to surrender it without fear of losing it completely.

Here's a real kicker: the Daddy fantasy is not confined to women only. *Doing it for Daddy* is an anthology consisting entirely of gay male sex stories. For years the personal ads in gay men's magazines

that's in a state of constant change. (We'll go into more about Sugar Mamas in a later chapter.) Thus, every Sugar Mama is in a position of power: she can have her pick of the litter, so to speak. Talk about leveling the playing field! Not only do Sugar relationships benefit the economically average man, they also open up opportunities for women you don't find in some other areas of life.

### Negotiating Sex in the Sugar Bowl

I have a friend who says he sometimes forgets to eat, and then when he gets hungry he thinks he's horny. I don't know any women who confuse hunger with horniness, do you? There's just no getting around it: men have sex on the brain 24/7. This has a profound effect on the negotiating of sex in arrangements.

Sugar Daddy's ready to raise the subject of sex immediately, and sometimes does in the first email. Some Sugar Daddies consider themselves restrained if they wait until the first date to bring it up! Meanwhile, Sugar Baby's bitin' her bones to keep from raising the money subject, and gets turned off when all he talks about is sex, sex, sex.

Listen up, guys, and listen good: It's a safe bet that a woman brave and bold enough to post a profile on SeekingArrangement is no wilting wallflower, certainly not a stranger to sex. She wants it. She might even want it just as much as you do, but (a) she was raised not to admit it; (b) she feels used if that's all you talk about; and (c) she's conflicted about jumping into bed right away.

Keep listening – only now listen to what Sugar Babies themselves have to say.

*Exception:* If she raises the subject of money in a specific way, then it's acceptable for you to raise the subject of sex. The following is an exchange between a Sugar Baby and Daddy on the blog:

I always wait for him to mention money, unless he gets very specific about the sex. Honestly, for me it's not all about the money (although it is a necessary component), and I hope that for him it isn't all about the sex. I think when it's strictly about sex and money, that's when it's prostitution.

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If he talks sex, you can talk money...absolutely, in my opinion, and I'm starting to think the reverse should be true. If she talks money, he can then talk sex. I'd prefer it to be out of the equation entirely until you get to know each other in person.

- *When you do get around to talking sex, **don't** be crude. Do be flirty, playful, somewhat romantic, and appreciative of her sexiness. If you don't know the difference, then:*
- ***Do** pay attention to her reactions for cues. If she's tongue-tied, or looking tense, or red in the face, then you're probably not in sync with her sensibilities. On the other hand, if she's genuinely smiling or laughing, or responding verbally or with body language and gestures, you're probably on the right track.*
- ***Don't** expect sex every single time you meet, even after the ice has been broken.*
- ***Do** talk about sex in a natural kind of way after establishing a sexual relationship. Here's where the male propensity for sex talk comes in handy: when sexual issues need discussing, you can bring them up, sparing her the agony. On the other hand, if she's perfectly comfortable raising sexual issues – and on this level, many women are – respond positively. **Don't** discourage her.*

like to snuggle on the couch watching movies, maybe even porno movies – and then you ask her what her shoe size is, because, you blurt, you worship female feet, the bigger the better. I'm sorry, buddy, but nine women out of ten are going to be alarmed. She'll think you're weird, a pervert. But six months later, when you're making out on her sofa, and you run your hand down her smooth calf, take her foot in your hand and squeeze, then kiss your way down to her toes and start sucking them – *then* she'll find it delightful!

In our culture, unusual sex acts are suspect, and frequently equated with violence. Pay attention the next time a movie character asks his girlfriend to dress up in leather – chances are he'll turn out to be evil, crazy, or both. Fortunately, the kind of woman who'd sign onto a site like SeekingArrangement is already a few steps ahead of average, and she's not apt to be scared off so easily. One adventuresome Sugar Baby listed her collection of sex toys:

...under-the-bed restraints by Spotsheets, velcro and canvas restraints for either ankle, wrists or both, and they go under your mattress so if you use both ankle and wrist restraints it basically leaves you spread-eagled... the love swing, the doggie strap, and the sex sling are all very good products if I do say so myself.

Sounds like she's ready for any contingency! She's apparently familiar with bondage lite, as they call it. That particular kind of sex – dominance and submission, with bondage – has become fairly popular over the past decade. Still, proceed with caution even in this area: when a newly met man starts telling a woman he wants to tie her to the bedposts, it's only natural that she'd worry about being hurt. Bondage, lite or otherwise, requires trust – and trust doesn't happen overnight.

I'm a 55-year-old CEO, generous to a fault, seeking a beautiful woman 21 to 33 to accompany me to the theater, black-tie events, business trips. Also into quiet dinners, good conversation or just snuggling on the sofa watching videos. Sex, no; sensuality, yes. Will provide financial assistance as needed to the right girl.

While no-sex arrangements certainly aren't the only kind in the Sugar pantheon, they're not as rare as one might expect. Whether the relationship includes sex or not, money isn't always the only or prime motivation for Sugar Babies.

I'm not in it for the money. I would like to meet a man who not only enjoys the finer things in life but everything that life has to offer. Someone who can sleep in a five-star hotel one night and in a sleeping bag in the woods the next. Someone who wants to have all kinds of fun and adventures with me.

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From a Sugar Daddy viewpoint, I believe what we SD's are looking for is intimacy. Bottom line. Whether that be sexual, confidante, friendship, travel partner. Whatever. It is that intimacy that you have with someone who is familiar, not just a stranger. If it were solely about the sex, well, there are easier and, quite frankly, cheaper means to get my needs fulfilled without having to jump thru the hoops here on the site. Open a phone book, go online, and within an hour that's taken care of. What a SD wants is to be with someone familiar, someone with whom they are comfortable.

It's interesting that so many of the issues that arise in Sugar relationships echo those in traditional marriage, especially the constant theme of *He wants sex, She wants money*.

One Sugar Baby summed up the Sugar phenomenon beautifully.



Marriage can be seen as a business arrangement, just like prostitution is a business exchange. We hold marriage on such a high pedestal in society, but it's only successful when both parties want to be there. That's one reason why both men and women are looking for arrangement situations - marriage just isn't as appetizing as it used to be.

We'd been speculating as to why these arrangements are becoming so popular, besides the obvious fact that the Internet makes it possible. She pointed out that in the past, women couldn't support themselves and really needed marriage, while men couldn't find sex so easily outside marriage. Now that those reasons no longer apply so stringently, people only get married if they really want to, primarily for love, while more and more people are choosing other lifestyles.

There are exceptions, of course; there are always exceptions. Women who've had some experience with dominance/submission and understand it's a game without serious intent might be open to it (or they might hate it). One Sugar Baby was nonchalant.

Being dominant doesn't bother me at all. If a guy wants me to spank him, make him wear ladies' underwear, or use him as a footstool, I really don't have a problem with that.

You should assume, however, that a woman isn't experienced unless and until she offers that information.

There is one fetish that most Sugar Babies are wildly enthusiastic about: shopping. Going shopping with a Daddy who sits outside the dressing room, watches her try on clothes or shoes, and buys her whatever she wants, is a major enjoyment of Sugar Babies. I'm not sure this qualifies as a fetish exactly, but if looked at as if Sugar Daddy's dressing her up like a doll, then I think it does. While little girls got to dress up dolls and dress themselves in costume, most boys were, at the very least, discouraged from doing so. And some of them wanted to. So it's possible that a Shopping Daddy is acting out a fetish with its roots in childhood, which is where most fetishes originate. Whatever it is, she loves it – so go ahead and go to town: dress up your Sugar Baby doll to your heart's content!

What?! No Sex?!

It might sound shocking, but quite a few Sugar Daddies don't even *want* sex to be part of the arrangement; some involve very little sex, or even none at all.

## Kinky Sugar

I met a guy here that lives close by. His expectations weren't too bad, and it seemed like a reasonable deal. Then he wanted me to get on a webcam to prove I'm the same girl as on my profile. I've never been on a webcam, but I did it. He was pleased that I looked like my profile. Then he asked me to give him a show to prove I'm not shy. Ewwwww. I told him I'm not the girl he's looking for, that I respect myself too much to do that for a complete stranger.

Did this guy have a thing for strippers, or was he just trying to grab whatever he could get without spending a dime? The Yiddish language has a wonderfully descriptive word for this type of person: *shnorer* (mooch in English). Whatever his motives, this guy was way out of bounds.

When it comes to kinks and fetishes – and I don't think most men realize this – women don't get attached to specific, “boutique” sex acts as much as men. The gals on the blog laugh about oddball requests from Sugar Daddies. I suspect that when a Daddy talks about unusual sex acts early in an arrangement – like during negotiations – that's about all he can expect to get, a laugh. I can see why a man would think that the time to bring up the subject of fetishes is during negotiations, but the problem is that people who are unfamiliar with that sort of thing – which is most of the population – are made nervous by it. As in all relationships, there's a time and a place for everything, and the time and place to talk about fetishes within the context of a Sugar arrangement is later – much, much later.

*Think about it:* Someone is just getting to know you, to find out what makes you tick. She's wondering if you like to travel, or if you'll go traveling together; she's wondering if you cuddle after sex, or if you

So many of the guys on this site put too much about sex in their profile. They lack class. I have come across some that are into depraved sexual practices that wouldn't make any woman feel like a Sugar Baby. A lot of these guys want to get sexual right away, so there's no time to develop a fondness for them beyond what they look like.

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I was planning on meeting with a gentleman today for the first time, but was disappointed when he suggested getting a hotel room and having "adult fun". I am not on this site as a prostitute.

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He said, "I think what I would like to do is have you stay the night and see what we think." Uh, shame on me if I'm jumping to conclusions, but that sounded like "how about you come over one night and we have sex and we can go from there." I don't want the first time I meet him to be at his home, at night.

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Numerous SDs have requested nude pictures of me within the first or second contact. I was very disappointed when I finally found someone in my little town, and the first thing he asks for is nude pics!

*Sugar Daddies:* Maybe it makes you angry that women won't address sex immediately. Maybe you think it's hypocritical, and resent having to pussyfoot around her "delicate sensibilities." Even so, you might as well get over it, and accept the way things are. Why? Because *it is the way things are*. Thousands of years of conditioning by society, or Mother Nature, or just plain Mother, are not going to be bypassed in the next few months or years or decades – so if you really want to be successful in relationships, the best thing you can do is learn how to deal with the aforesaid way things are. Here are a few general guidelines:

- ***Don't raise the subject of sex in email unless she does.***
- ***Don't raise it on the first, second or third date, unless she does.***

have expressed wanting father/son sexual relationships. On the SeekingArrangement site, male Sugar Babies seek Sugar Daddies, and vice versa. If even men have these fantasies, surely there is something inherently erotic about Daddy.

Amazing body, great looks. Looking to be that “trophy boy” that every man wants, but only wealthy men can afford. Looking to please my daddy in every way imaginable. Not looking for a part time arrangement, but for the real deal. I want to be a “kept boy” and make all of daddy’s friends jealous.

The logical question arises, why is Mommy so rarely conjured up for the same purpose? The simple answer is, in our culture, Mommies don’t have erotic power. Like everything else, though, this is slowly changing, and it will grow and evolve as women continue to gain economic power. The few Sugar Mamas on the site want the same kinds of arrangements as Daddies. Interestingly, Mamas tend to be fairly explicit in their profiles:

Hot Mama seeking Boy Toy: Are you a boy toy looking for fun? Are you well-equipped too? Let’s see what you’ve got, big boy, and we’ll have some fun!

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I’m separated from my husband and will soon be divorced. I’m looking for a male or female Sugar Baby to go on business trips and spend special weekends alone with me at my Cape Cod home. Must be young and have a sense of style.

Sugar Mamas are the most sought after group on SeekingArrangement.com. That’s because the ratio is one Mama for approximately 200 male, and lesbian, Sugar Babies. This is primarily due to women’s current lower economic status, a demographic

polishes his shoes, is precisely what keeps a lot of couples fucking like bunnies, even if they've come to despise one another.

"I have too many fantasies to be a housewife. I guess I am a fantasy."

—Marilyn Monroe

The scent of sex for money even permeates the work place. We hear a lot these days about powerful female CEOs, but most women are still far more likely to work as waitresses or secretaries. *The Playboy Club* bunny was<sup>1</sup> the most un-subtle example: a pretty little pet who scurried about fetching drinks and food for an all-male clientele. They weren't being paid just for food service – any robot can do that – but for keeping their customers hard and happy. While some of this has changed thanks to sexual harassment laws, waitresses still flirt for bigger tips. And let's not forget *Hooters!*

Whether it's obvious or not, the male/female money/power dynamic permeates our collective consciousness, and it's not going to die out so easily, no matter how many women become VPs – of corporations or the country.

### The Eroticism of Daddy

Another element that spins Sugar into hot pink candy is the whole concept of Daddy. Women's sexual fantasies – based, I admit, on anecdotal evidence, but a lot of it – frequently revolve around a Daddy figure. I don't mean their actual fathers, but the idea of an authority figure who doles out punishment, yet at the same time loves and protects her. Women don't see themselves as children in this fanta-

1 The first *Playboy Club* in 25 years, complete with bunnies, opened in Las Vegas in 2006.

forty set. An older man isn't in a hurry; he doesn't come fast, and he takes his time pleasing a woman. As the Pointer Sisters sang:

*I want a man with a slow hand  
I want a lover with an easy touch  
I want somebody who will spend some time  
Not come and go in a heated rush.*

An older man's been around the block a few times, so by now he's learned a thing or two about female psychology and anatomy. He's not too shy to talk about sex either – and, as everyone knows, communication is the Number One sex enhancement technique. By virtue of having lived longer, and having had more experience, older men communicate with greater ease than younger ones.

I'm generalizing, of course – plenty of guys somehow manage to bumble through three or four marriages without learning a thing about women or how to talk to them. Inept oafs exist at every age and economic level. Still, all other things being equal, it's the guy with a few notches in his belt that's going to do better between the sheets.

Besides, if a particular Sugar Daddy happens to be inept, Sugar Baby doesn't have to rely on him alone to satisfy her. It all depends on their agreement as to whether she's free to see and sleep with other men when Daddy's not around. He'll probably want to be her first priority – but Daddies are wealthy, and wealthy men are busy, and busy men don't hang out with one woman 24/7.

This is one of those topics that should be discussed during the negotiating phase of an arrangement. If you want to have other lovers, be clear and up front about it. Don't just assume non-monogamy; some Sugar Daddies do prefer a one-man woman.

sex, but be assured, they also think about it, and more than most people suspect – particularly during more active periods of dating. The mere act of posting a profile online brings sex to the front and center of the mind, so every time a woman makes a date, and during the days leading up to it, she'll wonder if they're going to end up in the bedroom – even if she swears to herself she won't. On any first date, both genders drift in and out of preoccupation with the questions *Do I want to sleep with him/her?* and *Do I want to do it tonight?* While a few Sugar Babies, and some Sugar Daddies, are looking for companionship only, without the sexual component (we'll talk about those later), almost everyone else doing online dating has sex on the brain – and in a few other body parts as well!

If It Looks Like A Duck and Quacks Like a Duck...  
...it isn't always a duck. Really.

When people first hear about Sugar arrangements, they invariably jump to the conclusion that it's prostitution – an utterly false assumption. Several factors separate the sugar from the trade. To begin with, prostitution happens when one person offers his or her body for a specified period of time to another person, in exchange for a specified amount of cash. In a Sugar relationship, two equal people negotiate terms of agreement, some about sex, some about money, and some about any number and variety of issues. There is much more to a Sugar Daddy/Baby relationship than sex.

Anyone who thinks that what we're talking about here is simply *quid pro quo*, cash for sex, is mistaken. That's not a relationship, that's an escort on a retainer.