

APPLICANT: ELIO Motors

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(STONE-WALLED BY DOE)

American ingenuity is alive and well. And the world has never been more ready for it.

A few short years ago, automotive enthusiast Paul Elio sized up the prevailing status quo of personal transportation. He saw the soaring costs of the vehicles we drive. He saw fuel prices spike to record highs almost daily. He saw Americans struggling with an economy that was taking too much and giving back too little. Paul Elio decided that the world was ready for something radically new. The result? A three-wheeled masterpiece of automotive brilliance that bears his name.

Paul set out from there with a clear-cut mission statement:

To provide a fun-to-drive, super-economical personal transportation alternative, that's affordable, safe, and environmentally friendly. We are committed to the American dream, creating American jobs, and bringing American automotive ingenuity to every vehicle we build. This is, and will remain our mission at Elio.

For students the vehicle would offer a safe and reliable means to move around campus. It would allow families with minivans and SUV's to add an economical commuter vehicle to the driveway. For pure enthusiasts, it would deliver on flat out fun – with a potential for customizing as unlimited as imagination itself. Paul Elio envisioned a vehicle that's truly for everybody, and its inflation-defying targeted \$6,800 base price, sticker price ensures that nobody will be left out.

As noted, Paul Elio's vision also included providing vital American jobs. This meant of course that he would tap the best of America's automotive know-how on all levels of design and manufacturing. Paul Elio has never wavered from his mission. And the result is a three-wheeled expression of automotive brilliance that bears his name.

Elio is an idea whose time has come – and that time is now!

Why Elio?

In a nutshell, Elio is a stand-alone solution for today's generation of drivers. Gas prices are constantly spiking. Cars themselves cost more than houses did a few short years ago.

And in case you haven't noticed, the world, and personal space along with it, is shrinking. We simply need to evolve to more efficient and practical forms of transportation. We need a new way to get around. And Elio is that new way. Never has different, sexy and fun tagteamed so well with serious, practical and smart. Consider:

- Elio is American made
- Up to 84 MPG Highway
- Engineered to deliver the highest safety standards
- All for an unheard-of targeted \$6,800* base price

The positive impact of Elio ripples well beyond personal owner benefits. It will generate thousands of jobs while setting a whole new standard for environmental friendliness. So, why Elio? A better question might be "Why anything else?"

* Starting MSRP excludes options, destination / delivery charge, taxes, title and registration.

How is this possible?

It starts with a vision of what a vehicle should have...what it MUST have. Amazing fuel efficiency... uncompromised safety...high quality...and designed and manufactured in the USA. How'd we fit all that into one revolutionary vehicle?

There is no one simple answer. We looked at everything - from multi-million dollar savings from how we are organized, down to \$17 per vehicle in how we designed our hood latch.

[The targeted \\$6,800 base price tag. How did we pull it off?](#)

[How is up to 84 MPG achieved?](#)

[What does up to 84 MPG mean to the average driver?](#)

[What does up to 84 MPG mean for the environment?](#)

[How do you develop and build a world-class vehicle?](#)

[Safety is a top priority.](#)

[What Inspired Paul Elio to start this movement in the first place?](#)

[Why does buying American matter?](#)

[Operational Innovation = Additional Cost Savings.](#)

Vision/Mission

The Elio Mission

To provide a fun-to-drive, super-economical personal transportation alternative, based on a list of consumer focused "must-haves" that keep our vehicles affordable, safe, and environmentally friendly.

We are committed to the American dream, creating American jobs, and bringing American automotive ingenuity to every vehicle we build.

This is, and will remain our mission at Elio.



**Say Hello to up to 84 MPG,
American made for only targeted \$6,800 base price!**



Suppliers Network

Our supplier list speaks for itself. (And we're liking what we hear)

Just about everyone we've shown the Elio to responds with an enthusiastic "Count me in!" So it's no surprise that we've gathered the support of the industry's top suppliers. Which in turn pretty much guarantees a product that will come off the line innovative and new, and at the same time proven in all areas of technology and engineering. Getting the bugs out before they ever get in – looks like another automotive first for Elio. Our supplier partners are as enthusiastic about the vehicle as we are, and have embraced our technical and business approach to bringing it to market. And they love to talk it up:

We had the opportunity to witness the vehicle at the Dream Cruise, Barrett-Jackson and the Sundance Film festival. At each event, the Elio proved to be a rock star. At the Dream Cruise, the Elio was within 300 feet of the C7 Corvette which was just being launched. There were a few people around the Corvette, but so many around the Elio you could not even see the vehicle. This happens at all the events where the Elio is on display.

Cliff Boggs, Vice President – Altair Product Design

Continued innovation is critical in the automotive business, and Cooper is excited to be working with Elio to develop an innovative tire design to be manufactured in one of our US plants. By supplying tires with Cooper's low rolling resistance technology, we'll make a significant contribution toward helping Elio achieve its goal of up to 84 miles per gallon.

Gary Schroeder, New Market Development Director – Cooper Tires

Here's the rest of our impressive supplier roster so far. Click on any one to learn more.

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Board Members

Giants on Board.

By any measure, the Elio Board of Directors makes for an impressive roster of industry icons. Each one intensely focused on the Elio vision of transforming the American transportation industry. We invite you to click on and read their bios.

James Holden Board Member

Ken Way Board Member

Stuart Lichter Board Member

Hari Iyer Board Member

David C. Schembri Board Member

Sign up for "Elio news and information"

Elio is literally a news-making machine. And our monthly newsletter will keep you updated on everything between now and the day your Elio arrives. Safe to say you're not going to be doing much reading for a while after that.

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- [Terms and Conditions](#)
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- [Contact Us](#)

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[Elio Motors](#)

- [How It All Began](#)
- [Why Elio?](#)
- [How Is \\$6,800 Possible?](#)
- [Vision / Mission](#)
- [Suppliers Network](#)
- [Board Members](#)

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[Features](#)

- [The 4 Must Haves](#)
- [Green Impact and Economics](#)
- [Colors](#)
- [Customization](#)
- [Savings Calculator](#)

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- [Images](#)

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-

[Media](#)

-

[Support](#)

-

[Fleet](#)

Anticipated production date is based upon timely receipt of requisite funding.

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