California Consumer Anti-Spy Law Will Order Google, Facebook And Twitter To Stop Raping Americans

## **California: Consumer Privacy Law**

Assembly Bill 375, also known as the California Consumer Privacy Act of 2018, which goes into effect January 1, 2020, will create unprecedented consumer protections and is expected to pave the way for other states to follow suit. The law will give consumers the right to know what personal information is being collected and shared, as well as the right to request that businesses don't share or sell any of their personal information without being discriminated against (e.g. being denied goods or services, being charged different prices, etc). The law also comes with strict disclosure rules about the data being collected and empowers the California Attorney General to fine businesses that fail to comply. As the bill does not go into effect until 2020, it is possible that it will be amended before going live. To read Assembly Bill 375 in its entirety, click here.