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File No. 07373045

October 20, 2009

VIA COURIER AND EMAIL

orn.youth@gmail.com
olympicresistance@riseup.net

Ms. Rachel Lea Thompson
Teach 2010
453 West 12th Avenue
Vancouver, British Columbia, V5Y 1V4

Olympic Resistance Network
12 East Hastings Street
Vancouver, British Columbia, V6A 1N1

Dear Ms. Thompson:

Re: Trade-mark and Copyright Infringement Matters
Viacom International Inc. v. Teach 2010 and Olympic Resistance Network
Our File No.: 07367900

Our firm acts as intellectual property counsel for Viacom International Inc. ("Viacom"). Our client and its related companies are the producers of the children's television show DORA THE EXPLORER among others (herein "the Television Programs").

It has come to our client's attention that your organisations are using unauthorised reproductions of the well known DORA THE EXPLORER character to promote your political views. Specifically, our client's well known cartoon character appears to have been appropriated for the purpose of advertising information seminars promoting your organisations' political agenda in schools. Attached are web page print outs from the websites olympicresistance.net and teach2010.org. Our client is further concerned that the DORA THE EXPLORER character is being used to target children.

The character depicted in your various advertisements is based on Viacom's DORA THE EXPLORER character from which it takes substantial artistic expression. This reproduction of the DORA THE EXPLORER artistic work and its use in the advertising of your event has not been licensed to you or your organizations and no authorization has been granted to make use of Viacom's property in this manner.

As you know, the DORA THE EXPLORER television program and related characters have enjoyed exceptional success in Canada and worldwide, and have become well known to the Canadian public. The copyright protection afforded to the Television Programs and their related

characters grants the exclusive right to produce and reproduce the related works, including the likeness of its characters. The unauthorized reproduction of our client's copyright protected works is an infringement of the copyright in those works. It is a further infringement to knowingly sell, rent out, or by way of trade distribute, expose or offer for sale, rent or exhibit in public any unauthorized reproductions.

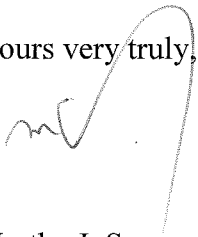
Furthermore, your use of our client's character in association with your organizations' activities, is likely to mislead the public to believe that the services offered by your organizations have been authorized or otherwise sponsored by our client, which is not the case. Such confusing use constitutes passing off and a violation of s. 7 of the *Trade-marks Act*.

Your unauthorised use of our client's DORA THE EXPLORER character will cause serious irreparable harm to the reputation of our client and will depreciate the goodwill developed in association with the DORA THE EXPLORER trade-mark and the related television series. In the circumstances, our client demands that you immediately discontinue all use of the likeness of the DORA THE EXPLORER character and related trade-marks in association with your organizations' wares and services, as well as any other trade-marks and copyright protected materials from the Television Programs. Any materials in your possession or control will need to be delivered up together with any promotional materials.

This matter is of serious concern to our client. Please contact us **within 24 hours**, to confirm that you will cease all use of our client's intellectual property.

Our client reserves all rights and remedies in relation to the aforementioned unauthorized activities.

Yours very truly,



Martha J. Savoy

MJS:lr

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TEACHING 2010 RESISTANCE

This is an event for teaching professionals to review our critically-minded Olympics workshop, to collaborate in adapting materials for elementary students, and to learn about the existing and growing teaching resources currently being developed.



Wednesday, **October 28th**, in Room E200 of
Lord Strathcona Elementary School
4:30-6:30PM (592 E Pender)

olympicresistance.net - teach2010.org - orn.youth@gmail.com

TEACHING 2010 RESISTANCE

This is an event for teaching professionals to review our critically-minded Olympics workshop, to collaborate in adapting materials for elementary students, and to learn about the existing and growing teaching resources currently being developed.



**Wednesday, October 28th, in Room 2245 of
SFU HARBOUR CENTER
6:30-8:30PM (515 W. Hastings)**

olympicresistance.net - teach2010.org - orn.youth@gmail.com

TEACHING 2010

RESISTANCE

Supporting youth resistance through workshops, resources and creating opportunities for action.

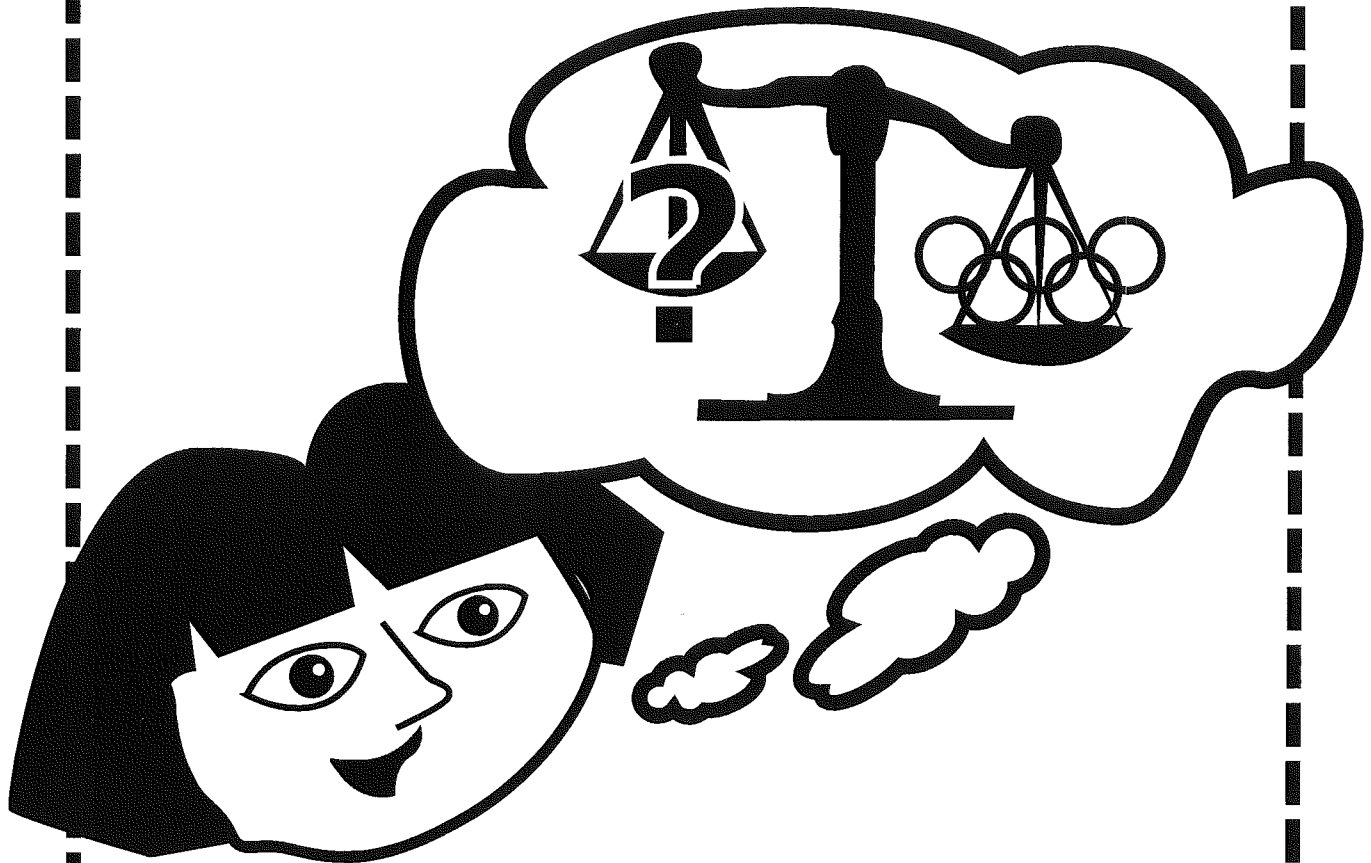


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For more information, contact us at orn.youth@gmail.com
for more information about olympic resistance also see
olympicresistance.net
All are welcome

Teaching 2010 Resistance



Many educators have observed that there is a great amount of "Olympic Spirit" materials available for teachers, but very little to balance the picture. However, we believe education means presenting balanced information and supporting critical thinking and the development of active citizens.

This is why Teaching 2010 Resistance has developed a workshop that is interactive, fun, and based in cooperative learning, in order to examine the social, environmental, and economic issues associated with the Vancouver 2010 Olympics. We are willing to present this workshop in classrooms throughout British Columbia. The materials for our workshop and many other educational activities are available at:
<http://www.teach2010.org/>

Are you interested in having us come to your classroom with our workshop? We are happy to personalize the workshop to fit the needs, unit topics, and specific demands of the educational level of every class. Contact us via e-mail at orn.youth@gmail.com to discuss the possibilities and schedule a workshop with us.