

## THE MASS PUBLIC DATING ABUSE COMPANY KNOWN AS IAC

IAC's dating group is headed by Chelsea Clinton and Barry Diller, two highly notorious people.

IAC spies on its users and resells all of their experience data to political parties, marketing companies and government operations entities.

IAC dating site staff read your messages and profiles.

IAC Facetracks you and sells face-tracking access to their data.

Human beings are the cattle in IAC's dating meat factories. They use sexual desire and loneliness to trick the public into thinking that they can find happiness. On IAC's sites, though, the public is harvested for their data, emotional thoughts and political opinions.

IAC dumps all of the dating companies they buy into a data-harvester and they abuse the emotions of the lonely for profit, amusement and domestic spying.

In early 2009, IAC created [Match Group](#), a conglomerate of Match.com and IAC's other dating sites.<sup>[65]</sup> After its formation, Match Group acquired a number of dating sites, including Singlesnet in 2010,<sup>[55]</sup> [OkCupid](#) in 2011,<sup>[66]</sup> and [PlentyOfFish](#) in 2015.<sup>[67]</sup> In June 2015, IAC announced its intent to pursue an IPO of [Match Group](#),<sup>[68]</sup> which officially filed documents for an initial public offering on October 16.<sup>[69]</sup> Shares of Match Group (MTCH) debuted on the Nasdaq on November 19, and finished that first day up 23% from the initial public offering price of \$12.<sup>[70]</sup>

**IAC (InterActiveCorp)** is an American [holding company](#), that owns brands across 100 countries, mostly in [media](#) and [Internet](#).<sup>[2]</sup><sup>[better source needed]</sup> The company is headquartered in [New York City](#).<sup>[3]</sup> [Joey Levin](#), who previously led the company's search & applications segment,<sup>[4]</sup> has served as Chief Executive Officer since June 2015. [

- BlackPeopleMeet.com
- [Chemistry.com](#)
- Delightful
- FriendScout24
- [Hinge](#)
- [HowAboutWe](#)
- [Match.com](#)
- [Meetic Group](#)
- [OkCupid](#)
- OurTime
- [People Media](#)
- [PlentyOfFish](#)
- [Tinder](#)
- [Twoo](#)

IAC's largest shareholder, Liberty Media, exited the company in 2010, following a protracted dispute over the 2008 spinoffs.<sup>[53]</sup><sup>[54]</sup> Liberty traded its IAC stock for \$220 million in cash, plus ownership of [Evite](#) and Gifts.com.<sup>[53]</sup> On the same day, Diller stepped down as CEO, though he remained as chairman and [Match.com](#) CEO Greg Blatt was appointed to succeed him.<sup>[53]</sup> That same year, IAC acquired dating site Singlesnet<sup>[55]</sup> and fitness site [DailyBurn](#).<sup>[56]</sup>

In January 2013, IAC acquired online tutoring firm [Tutor.com](#).<sup>[57]</sup> On August 3, 2013, IAC sold [Newsweek](#) to the [International Business Times](#) on undisclosed terms.<sup>[58]</sup> On December 22, 2013, IAC fired their Director of Corporate Communications, [Justine Sacco](#) after an AIDS joke she posted to Twitter [went viral](#),<sup>[59]</sup> being re-tweeted and scorned around the world.<sup>[60]</sup> The incident became a [byword](#) for the need for people to be cautious about what they post on social media.<sup>[61]</sup>

In 2014, IAC acquired [ASKfm](#) for an undisclosed sum.<sup>[62]</sup> In November 2018, IAC announced the acquisition of TelTech a software and mobile app company.<sup>[63]</sup>

IAC was established in 1986 as **Silver King Broadcasting Company**, as part of a plan to increase viewership of the [Home Shopping Network](#) (HSN) by purchasing local television stations.<sup>[6][7]</sup> By 1988, Silver King had bought 11 stations for about \$220 million.<sup>[7]</sup> The company was later renamed as **HSN Communications, Inc.**, and then **Silver King Communications, Inc.**<sup>[6]</sup> In 1992, Silver King was [spun off](#) to HSN shareholders as a separately traded public company.<sup>[8]</sup> In August 1995, [Barry Diller](#) acquired control of Silver King, in a deal backed by the company's largest shareholder, [Liberty Media](#).<sup>[9][10]</sup> Diller, who had led the creation of the [Fox network](#), reportedly hoped to use Silver King's stations as the foundation for a new broadcast network.<sup>[10]</sup>

In December 1996, Silver King acquired an 80% stake in HSN for \$1.3 billion in stock, and changed its own name to **HSN, Inc.**<sup>[11]</sup> <sup>[12][13]</sup> At the same time, the company acquired [Savoy Pictures](#), a

failed film studio that owned four Fox affiliate stations through [SF Broadcasting](#), for \$210 million in stock.<sup>[14]</sup>

The company acquired several assets in the late 1990s. HSN purchased a controlling stake in [Ticketmaster Group](#) in July 1997,<sup>[15]</sup> and then acquired the rest of the company in June 1998.<sup>[16]</sup><sup>[17]</sup> In February 1998, it acquired the television assets of [Universal Studios](#) (including [USA Network](#), [Sci-Fi Channel](#), and Universal Television's domestic production and distribution arms) for \$4.1 billion.<sup>[18]</sup><sup>[19]</sup> The company's name was changed to **USA Networks, Inc.** at this point.<sup>[19]</sup> Continuing its acquisition strategy, the company acquired the [Hotel Reservations Network](#) in May 1999 for \$149 million.<sup>[20]</sup><sup>[21]</sup>

USA Networks merged the online division of Ticketmaster with city guide website [CitySearch](#) in September 1998, establishing a new company that went public as Ticketmaster Online–CitySearch (TMCS).<sup>[22]</sup><sup>[23]</sup> USA then sold Ticketmaster proper to TMCS in 2001, retaining a 61 percent share in the combined company, which became known as simply Ticketmaster.<sup>[24]</sup><sup>[25]</sup> USA brought Ticketmaster back under full ownership in 2003, purchasing all outstanding shares.<sup>[26]</sup>

## [Match \(IAC\) Now Owns Pretty Much Every Dating Website](#)

↳ <https://www.entrepreneur.com/article/248397>

Match Group, a subsidiary of **IAC**/InterActiveCorp and the undisputed shark in the online **dating** pond, just swallowed another fish: Today, the global operator of **dating sites** including Match, Tinder ...

## [Digital Love, Consolidated: IAC Buys HowAboutWe Dating Site ...](#)

◁ <https://bits.blogs.nytimes.com/2014/07/14/digital-love-consolidated-iac-buys-howaboutwe-dating-site/>

The acquisition adds another service to **IAC's** already large **dating site** portfolio. Match Group had \$205 million in **dating** revenue in the first quarter of 2014, the company said in its most recent earnings statement. Business Insider previously reported that **IAC** and HowAboutWe were in acquisition talks.

## [OurTime.com - Makes 62 the new 82 - marketing debacle](#)

 [theme park sideshow](#)

**Marketing 101: Online Dating sites can be a laugh a minute, a guffaw, an eye-roll and a cacophony of OMG's.**

### **Ourtime.com**

The Marketing Department for OurTime.com must have concluded it would be "cute" to have a "hip daughter" help her feeble, doddering dad with their dating website.

The poor old guy is 62, for heaven's sake...what with the walker, the glasses on a chain, the Mr. Rogers sweaters, the slippers he shuffles around in and all that confusion with them new fangled-computers...


*The daughter writes: "A Crash Course in Online Dating for the Technically Challenged*

*According to the latest headlines, boomers are hitting dating sites in record numbers looking for love. I didn't need a newspaper article to figure **this out because my 62-year-old father is living proof of the trend.***

*While my Dad is quite adept at checking his stocks or uncovering research about his latest ailment, he seems to have a mental block when it comes to online dating. **He can't quite ever remember how to locate his favorite matchmaking site!** ...add changes to his*

*personal profile or make adjustments to his preference settings.*

*And! When “instant messages” from “saucy fifty plus women” pop up on his screen... **This is where my Internet skills and years of being single come into the picture.** You see, I have become a ‘personal help desk to support to my Dad and **all his cronies** in their quest for love online...”*

 [road-sign-798175\\_180](#)

***Lordy, lordy, thank you! You’re right! Those pesky text messages- IM’s and- those dastardly emails – can easily confuse ‘cronies’ and members of The BoomBoom Generation (50-70 yrs. old)***

**Oh! Wait!**

**According to [Apple Computer](#), (they make those confusing computer machines) across the board, the average age of the iPad owner is 50.**

And, those complicated, challenging iPhones (with numbers after them like iPhone 6 – what’s up with that?) listen to this: more members of the BoomBoom Generation buy iPhones than any other age group. Perhaps they buy them for the “Timer” to remind them to take their meds and naps...

For OurTime to patronize 60 year olds – indicates they are very much out of touch with dating demographics. I would venture to say, OurTime has offended and alienated legions of ‘saucy’ and ‘hold the sauce’ singles ages 50, 60, 70.







**OurTime – kissing cousin to [Match.com](#), [Chemistry.com](#), [Tinder](#), [OkCupid](#), [HowAboutWe](#), and 22 other well-known dating**



sites (all owned by IAC and **Barry Diller**) should know better. Online dating is a 2.2 billion dollar business – who knew that?

 [60 birthday -2](#)

**Who says you can't skewer facts for a sexier story?** And look out, Cronies, for those "saucy" 50+ women! They can be a huge threat... and, "Saucy"...who even uses that word?

-  [Despite the pitfalls, more relationships starting online](#)
-  [Survey suggests many need to improve their social media manners](#)
-  [eHarmony vs. Match.com: Which site is better?](#)
-  [How Did Offline Dating Become New Again?](#)
-  [Hundreds of Thousands Scammed Via Dating Sites Yearly.](#)
-  [Report: Little Science Behind Online Dating Sites](#)