



# **Facebook Really Is Spying on You, Just Not Through Your Phone's Mic**

How to limit the amount of data Facebook and advertisers are collecting about you



## Why It Feels Like Facebook Is Listening Through Your Mic

Conspiracy theorists think Facebook has tapped your phone's microphone to target ads by listening to your conversations. Truth is, it doesn't have to. WSJ's Joanna Stern explains how Facebook and its advertisers really keep tabs on you.

By *Joanna Stern*

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