

FACELook

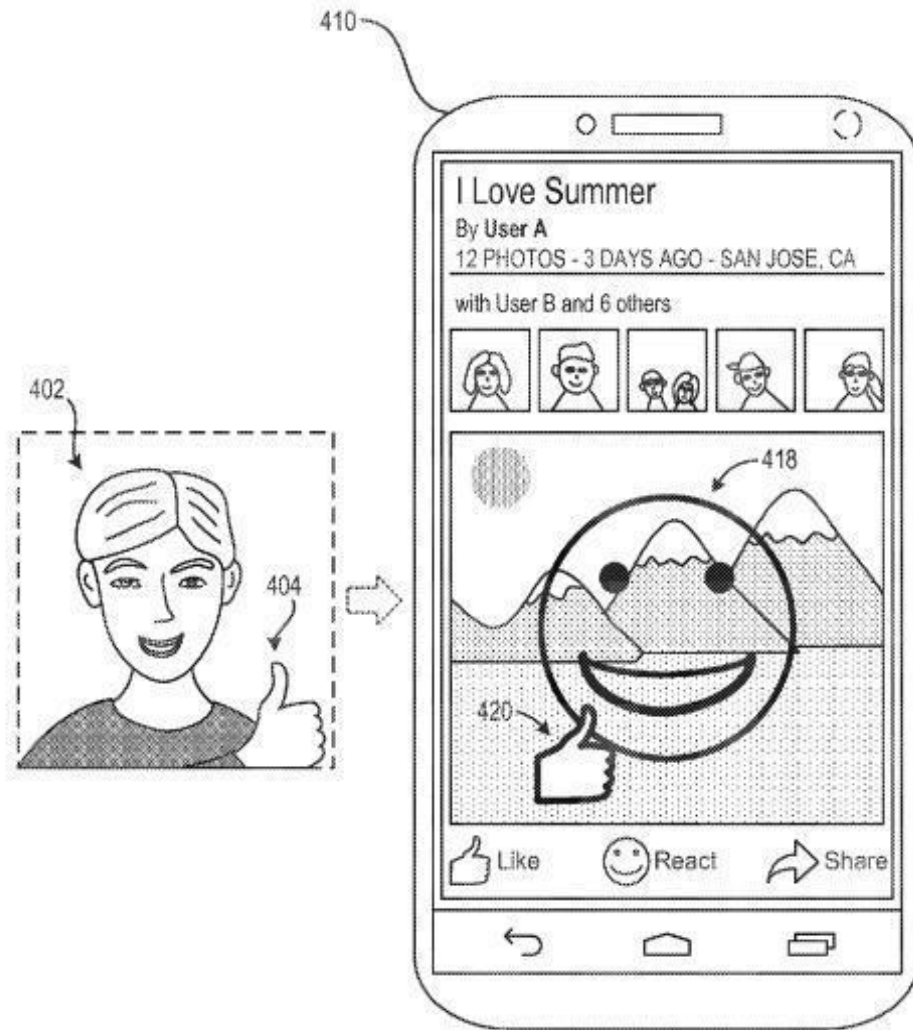
Facebook wants to spy on people through their smartphone camera and analyse the emotions on their face

Social network patents technology which monitors users' reactions to the posts, messages and adverts they see on its app

By Margi Murphy

FACEBOOK has been secretly developing creepy technology which spies on people and automatically analyses their facial expressions.

The social network applied for a patent to capture pictures of a user through their smartphone.



The creepy designs, which date back to 2015, were discovered by [software company CBI Insight](#), which has been analysing Mark Zuckerberg’s “emotion technology”.

Patent documents contain illustrations showing a person holding a smartphone with a camera taking a picture from which “emotion characteristics” like smiling or frowning are detected.

If the person appears to like what they’re seeing, Facebook could place more of the same type of content in front of them.

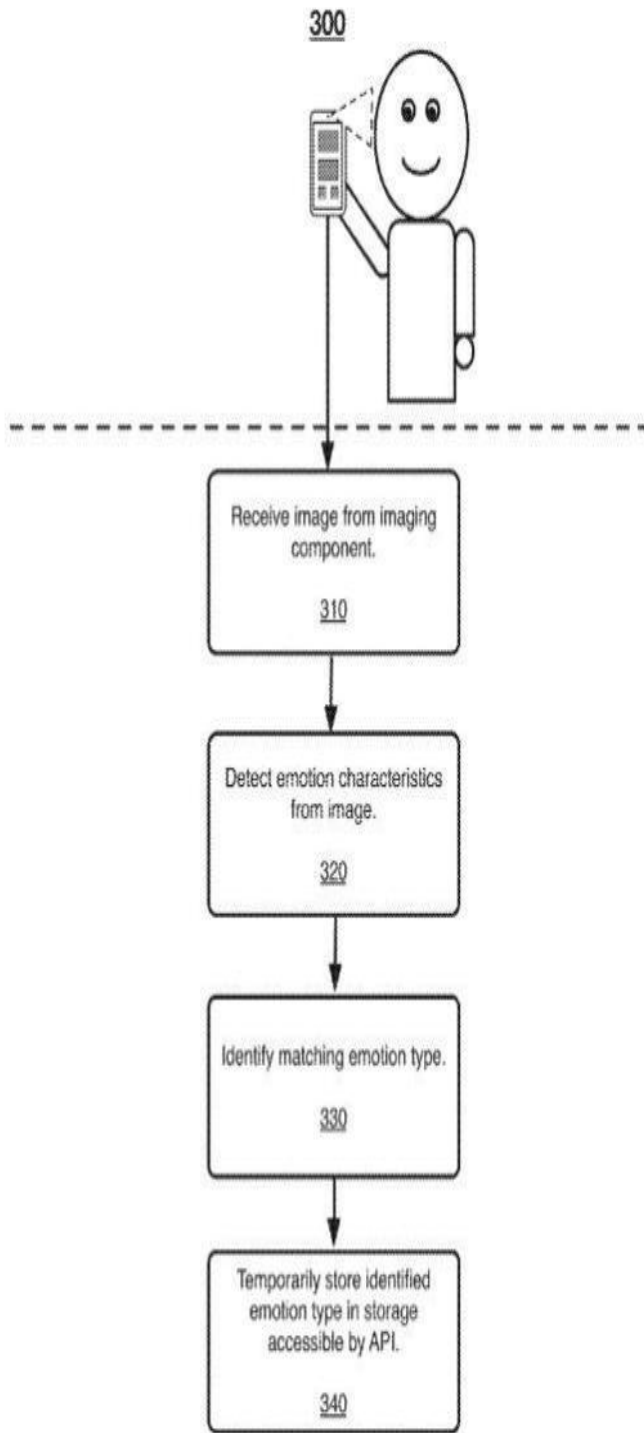


FIG. 3

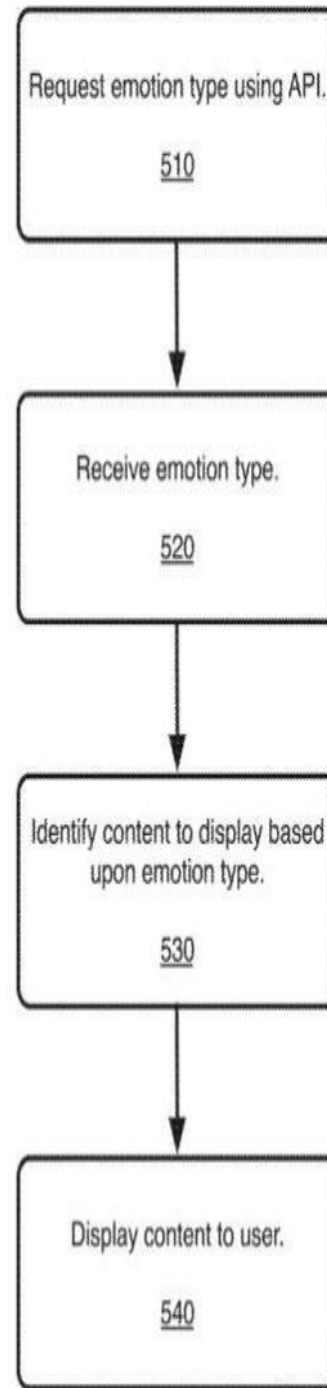


FIG. 5

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