

TECHVENTURES NETWORK

TECHNOLOGY UNDER THE STARS

DATE: WEDNESDAY, SEPTEMBER 18, 2002

Location: Outside at City Hall/Frank Ogawa Plaza in downtown Oakland

Time: 4:30 pm - 7:30 pm - General Admission Price: \$50.00

Registration: www.acteva.com/go/techventures

PREMIER SPONSOR: \$2000

- Printed, reusable banner provided by TechVentures Network
- Preferred table space with electrical service (if needed)
- Table, table skirt, set up and break down provided
- Verbal recognition at the event by the Mayor or other dignitary
- Prominent logo and name display in all print and electronic marketing materials and press packet
- One-page advertisement in the Technology Under the Stars program (sponsor provided copy)
- Five admission tickets

MEDIA SPONSOR: FREE!

- Printed, reusable banner provided by TechVentures Network
- Preferred table space with electrical service (if needed)
- Table, table skirt, set up and break down provided
- Prominent logo and name display in all print and electronic marketing materials and press packet
- One-page advertisement in the Technology Under the Stars program (sponsor provided copy)
- Four admission tickets

PREFERRED PROGRAM SPONSOR: \$1500

- Two full-page advertisement in the Technology Under the Stars program (sponsor provided copy)
- Four admission tickets
- -or- \$750 for one page program advertisement with three admission tickets

SUPPORTING SPONSOR: \$1000

- Preferred table space with electrical service (if needed)
- Table, table skirt, set up, and break down provided
- Logo and name displayed in print and electronic marketing materials and press packet
- One/half page advertisement in the Technology Under the Stars program (sponsor provided copy)
- Three admission tickets

EXCLUSIVE BAG SPONSORSHIP: \$600*

Exclusive Bag Sponsor has the opportunity to provide bags for all registered attendees and press (400 attendees expected). This is a promotional item that will be used during the day and long after the event concludes, providing maximum marketing impact. This exclusive Sponsorship opportunity is limited to 1 qualified applicant and is reserved on a first-come, first-served basis.

*The sponsorship fee above does not include costs associated with the production of the event bags. These costs are the sponsor's responsibility. Bags must be delivered to TechVentures by September 10.

- Table with placement near the Event entrance
- Table skirt, set up, and break down provided
- Logo displayed in the Technology Under the Stars program
- Two admission tickets

PROMINENT BOOTH SPACE: \$450

- Table with placement near the Event entrance with electrical service (if needed)
- Table skirt, set up, and break down provided
- Logo displayed in the Technology Under the Stars program
- Two admission tickets

STANDARD BOOTH SPACE: \$250

- Table, table skirt, set up, and break down provided
- Company name listed in the Technology Under the Stars program
- One admission ticket

FOOD/BEVERAGE SPONSOR: FREE!

- With your donation of food tray(s) and/or beverage(s) for event attendees
- Table space, table skirt, set up, and break down provided
- Company name listed in the Technology Under the Stars program
- Two admission tickets

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RESERVE YOUR PLACE NOW!

Please register me:

- \$2000 - Premier Sponsor (includes 5 complimentary attendee tickets)
- FREE! - Media Sponsor (includes 4 complimentary attendee tickets)
- \$1500 - Preferred Program Sponsor (includes 4 complimentary attendee tickets)
- \$1000 - Supporting Sponsor (includes 3 complimentary attendee tickets)
- \$600 - Exclusive Bag Sponsor (includes 2 complimentary attendee tickets)
- \$450 - Prominent Booth Space (includes 2 complimentary attendee tickets)
- \$250 - Standard Booth Space (includes 1 complimentary attendee ticket)
- FREE! - Food/Beverage Sponsor (includes 2 complimentary attendee tickets)
- \$50.00 - Regular Attendee Ticket, Number of tickets: _____

\$_____ : TOTAL

Name/Title: _____ Company: _____

Street: _____ City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Please check to receive future event information via e-mail.

- Payment enclosed/mailed.** Please make checks payable to Technology Under the Stars/BARTA, 1330 Broadway, Suite 915, Oakland, CA 94612, and include names of attendees.
- Charge it to my MasterCard, Visa, American Express, or Discover.** Call Gagan Chopra at 510.271.4116 to register your complimentary tickets or send the names with this fax.

Name on Card: _____

Billing Address: _____

Card No. Exp. Date: _____

Signature: _____

FAX BACK THE REGISTRAION ABOVE TO (510) 271-4129

TechVentures will acknowledge your registration and payment with an invoice.

HOW TO REGISTER FOR TECHNOLOGY UNDER THE STARS:

DEADLINE FOR SPONSORSHIP/BOOTH SPACE REGISTRATION: AFTER SEPTEMBER 6, PLEASE CALL TO MAKE SPECIAL ARRANGEMENTS.

Fax: Your completed registration form above to: (510) 271-4129. TechVentures will acknowledge your registration with an invoice.

Mail: Your completed registration form above with your payment to: Technology Under the Stars/BARTA, 1330 Broadway, Suite 915, Oakland, CA 94612.

Register Online: www.acteva.com/go/techventures

"Technology Under the Stars" is organized by the TechVentures Network, a non-profit business assistance program registered in California as a 501 (c) (3) charitable organization. Please contact your financial advisor to determine if your support is deductible for federal or state income tax purposes.