

The Executioners Playbook: How Lobbyist/Operatives Shut Down Community Efforts

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The Executioners Playbook: How Lobbyist/Operatives Shut Down Community Efforts

From the benign to the insidious, this story will examine how special interest lobby/operatives can create "federal guidelines" and "new legislation" which only benefits them and hurts regular folk and how they keep your community from fighting back.

From Fracking, to campaign funding to clean-up sites to contract orders, the heat is on.

<http://www.youtube.com/watch?v=1JQqLiZgDQI>

Here is one guide from a community fighting a Fracker incursion-

"The pro-Fracking lobbyists will engage in the following to try to terminate your efforts, you will need to engage in the following to counter them:

1. They will increase their "goodwill" ads on tv and radio in the area. You must then triple your efforts to report and expose any criminal behavior they engage in.
2. They will place their agents, acting as helpful neighbors, into your public neighborhood meetings to cause disruption, slow progress, fraction focus, delay efforts, make statements that cause the others to question their actions. Check ID for each organizing member
3. They will have fake bloggers put counter comments or questioning comments on your Twitter, Facebook or blog sites. Don't allow comment sections on your campaign sites.
4. They will send out massive amounts of manipulated documents, written by their agents, which are designed to make you think there is confusion in the scientific consensus or cause you to question the circumstances by implied lack of clarity on the issue, when, in fact, there is actually total clarity. Get more experts of your own and have them ready.
5. They will try to reduce your fundraising options by sabotaging your sources. Make sure your sources know that sabotage is coming and how to recognize it.
6. They will announce a program to create a fix to the solution which is really ONLY an announcement and a smoke-screen for total inaction. Know the financial sources of all online skills, writers and "experts" writing against your community.
7. Know everyone in your group. Skills who work for the opposition will be pointed out by your community. You WILL have at least one lobbyist spy in your group if you get any traction.
8. Build numbers of participants so that every politician will know their job, their staff's job and their agenda is at risk if they do not listen to and respond to you.
9. A large number of supervisors, Air District members, "investigators" and other politicians are owned by your opposition. They have had their campaigns, insurance, sports tickets, meals, rent and other perks paid for by your opposition. They have been promised big ticket jobs with the opposition after they leave their public posts. Do not trust them unless every other community service group in the area vouches for them. DO contact EVERY other community service group in the area to check them out. There are even fake community service groups where the leaders are in the pay of your opposition. Know all of the connections.
10. Start at the top and work your way down, Arrange a conference call or meeting with the Governor and at least 8 of your team. The goal of the call must be only two things:

1. "Do you know about this?"

2. "Will you file a criminal action if we prove to you we have enough voters backing a call-to-action?"

Most any other discussion in the call will be of little value and while it may make people feel like they are playing in "big politics", the politician and his aids will just be rolling their eyes on the other side of the phone and thinking: "they don't know how such things really work". Keep the call short and sweet. Then call the Attorney General and do the same thing. Then the next in command and go through the top 20 political executives in the state. If any of them give you a commitment about anything on the phone, send out a statewide press release on www.pnewsire.com about it.

Your opposition will be having the same set of calls right after you to counter you. Do not have an "all the politicians on one call" phone call. You will not get anything done. Target one politician and one promise per call.

You do not want them to "engage in a study". That is a brush-off. The studies have all been done many times over.

If you find a crime, **CALL THE COPS:** City, State AND Federal. Tell the media you called the cops. Send out a press release about the fact that you called the cops. Don't smash things and break the law. **The opposition has hired hooligans that they hire to smash things and make us look bad.** Help catch the hooligans and turn them in. Everybody in an assembly should have their video camera running the whole time.

11. Your opposition spends tens of millions of dollars buying ads in the local TV, Radio and Newspapers so they own those Radio, TV and Newspapers. The owners of those media outlets do not want to write or broadcast anything bad about your opposition or your opposition will cut off their ad budget. Know that they are owned and call them on it.
12. Buy your own media. Your campaign will have no impact with the public, the media or the politicians unless you have bought at least \$10,000.00 of internet ads pointing to your website, at least 5 display ads in local newspapers and posted at least 100 blog articles online in prominent locations. Buy as much of these as you can possibly afford. Your ad buys will make 99% of the difference between a winning campaign and a failed naive, waste-of-time, campaign. Regionalize your ads until you hit your 255,000 person, or so, goal and then re-aim your ads nationwide.
13. The agencies you think are supposed to help you have had tens, to hundreds, of millions of dollars of lobbyists manipulating them for over two decades, so do not expect much help from them. You have to do this yourself.
14. Get every well known movie star, writer, poet, musician or other celebrity in your area to give you a permission letter to use their picture and an exact quote from them under their picture to promote your campaign.
15. Put an ad in the school newspaper at every high school and college in the area asking for Facebook "Likes" and volunteers. You will be amazed to see how many volunteers will help you from those schools. Your opposition gives money to many of the campus organizations in your area and their lobbyists tell the administrators of those schools that they won't get a new gym or new library if the "students are allowed to cause trouble for them"... watch for this.
16. The opposition knows this list and is already trying to mess things up before you get to each step on this list. Move fast.
17. Build your Facebook page and website and launch them before you announce what you are doing. Spend a week tuning them up once you launch them. Have an automated manner to organize in case thousands of people start signing up and writing you. Send 200 emails to each of your core team members in one 10 minute period. If any one of you can't send 200 emails to each of your staff and RESPOND to 200 hundred emails within 10 minutes

THEN YOU ARE NOT READY. There are hundreds of Automated systems like www.icontact.com,

www.mailchimp.com etc.. to handle this. You need an account set up and launched on one of them the same day you launch your Facebook page and/or website. How are you going to

handle 200,000 communications if you can't handle 200? Automate, and have a sign up link to your automated email system on everything you publish. Control your passwords to these online accounts. **They WILL get hijacked at some point.**

18. Set up a www.meetup.com account. Use it everyday.

19. Have 4 spokespeople who are well trained media savvy people Like Sean Penn, The head of a PR Agency, etc.

20. When the opposition encounters scientific studies, their gameplan is to flood the media with thid party bloggers, shill writers, owned-politicians, owned news-casters and others who seek to message: "Nobody is really sure about that. This is important data but studies need to be conducted. We will even fund those studies" The "studies" will take 5 to 10 years. They are simply delay tactics to push the issue off to the next generation. Do not buy it.

21. Carefully control the passwords and login information to all of your online accounts. They WILL get hijacked at some point. Have a password crisis plan at the ready. **EVERYTHING you store electronic info on at work or home WILL ABSOLUTELY, POSITIVELY BE HACKED!**

22. It is fine to use Pseudonyms for some online efforts to protect your resources.

23. Stay focused. Do you not expand your cause or let other groups add their cause to yours. That is how the "Occupy" activities failed, or were made to fail.

24. Include every age group, race, gender and income level that can help.

25. Do not hire a "Campaign Company". Many of them have mixed allegiances and they will not work as hard as you will. You will be able to afford at least four times more doing it yourself.

26. If your campaign works you will then have enough clout to run for, or put a Senator, Congressman, Mayor or Supervisor or two in office.

27. Buy your own testing equipment and get University students to go around and do tests. The equipment is now very affordable.

28. Do not allow any of your members to have private meetings with anyone associated with the opposition. Require all meetings to be live-broadcast on www.ustream.com

29. Create a central public repository of data on www.dropbox.com and www.skydrive.com

30. On your automated email list service have a PUBLIC list, A PRESS List and a SPONSOR

List. Use your press list to send our press releases as well as www.prnswire.com

32. Back-up all of your files and records every Friday.

33. Do not have any meetings without a WRITTEN agenda being sent to all attendees at least 3 days in advance. Follow your agenda. People will quit your group in droves if your meetings run beyond the allotted time or are unfocused or slack. "Talking Sticks" still work great.

34. If you do all these things, in a very organized manner, in a passionate way: You will win!"

Thanks to VA United

[EXCLUSIVE: US Chamber's Lobbyists Solicited Hackers To ...](#)

Feb 10, 2011 ... [Lobbyists Solicited Hackers To Sabotage Unions](#), Smear Chamber's ... to develop tactics for damaging progressive groups and labor unions, ...

www.thinkprogress.org/economy/2011/02/10/143419/lobbyists-chamberleaks/ - [View by kquick Proxy](#) - [Highlight](#)

[Sabotaging Obamacare Is a Lucrative Endeavor for Some | The Nation](#)

Sep 25, 2013 ... In Georgia, under influence from health insurance agent [lobbyists](#), the ... Several community groups that had signed up to participate in the ...

www.thenation.com/blog/176335/sabotaging-obamacare-lucrative-endeavor-some - [View by kquick Proxy](#) - [Highlight](#)

[WHO joins chorus against tobacco lobbying | EurActiv](#)

Sep 13, 2013 ... Read: Report: Industry lobbying postponed EU tobacco vote ... the part of Philip Morris to [sabotage](#) the vote on a strong European directive on tobacco ... political groups in Parliament – the European People's Party (EPP), the ...

www.euractiv.com/health/accuses-industry-sabotaging-eus-news-530415 - [View by kquick Proxy](#) - [Highlight](#)

[Telco Astroturfing Or Elaborate Double-Reverse Sabotage Fakeout ...](#)

Aug 13, 2013 ... Theory one, in which supporters of the book purposely sabotaged the ratings, driving This comment has been flagged by the community. Like so many telco [lobbyists](#), he sees the world entirely in terms of billable events: ...

www.techdirt.com/articles/20130808/17440924115/telco-astroturfing-elaborate-double-reverse-sabotage-fakeout-you-deci-de.shtml - [View by kquick Proxy](#) - [Highlight](#)

[US Chamber's Lobbyists Solicited Hackers To Sabotage Unions and ...](#)

Feb 12, 2011 ... US Chamber's **Lobbyists** Solicited Hackers To **Sabotage** Unions and ... to develop tactics for damaging progressive groups and labor unions, ...

fieldguidetoconservatism.blogspot.com/2011/02/us-chambers-**lobbyists**-solicited-hackers.html - [View by Ixquick Proxy](#) - [Highlight](#)

[Insurers are Sabotaging Americans' Health Care. Again. | Crooks ...](#)

Nov 5, 2013 ... Insurers are Sabotaging Americans' Health Care. Again. ... The top lobbyist for the nation's health insurance companies pledged: "We want to ...

www.crooksandliars.com/jon-perr/insurers-are-sabotaging-americans-health-care-again - [View by Ixquick Proxy](#) - [Highlight](#)

[Democracy is Dead ... Lobbyists Rule America | Global Research](#)

Sep 3, 2009... have two self-sabotaging mental biases that killed democracy from within: "Denial" ... **Lobbyists** now run America, own America, rule America. articles on community internet sites as long as the text & title are not modified.

www.globalresearch.ca/democracy-is-dead-**lobbyists**-rule-america/15038 - [View by Ixquick Proxy](#) - [Highlight](#)

[When Lobbying Firms Are Caught Using Dirty Tricks And Lies, They ...](#)

Jun 15, 2012 ... Coal Lobby Faked Letters From Civil Rights Groups: In 2009, during debate ... **Sabotage** Political Opponents: In 2011, the hacktivist community ...

www.republicreport.org/2012/walmarts-los-angeles-lobbying-firm-caught-sending-fake-reporter-infiltrate-worker-group-throws-employee-bus/ - [View by Ixquick Proxy](#) - [Highlight](#)

[Environmental Group Tries To Sabotage Wolf Hunting Season : NPR](#)

Sep 25, 2013 ... Earth First! is now circulating what they call a **sabotage** manual. ... TSOLKAS: Lobbying interests have an effect that contradicts science or basic ethics. ... All comments must follow the NPR.org Community rules and terms of ...

www.npr.org/2013/09/25/226010295/environmental-group-tries-to-**sabotage**-wolf-hunting-season - [View by Ixquick Proxy](#) - [Highlight](#)

[Liberal group denounces anti-ObamaCare 'sabotage' | TheHill](#)

Sep 26, 2013 ... Liberal group denounces anti-ObamaCare '**sabotage**' ... "Navigators" affiliated with churches, community groups and hospitals are expected to ...

www.thehill.com/blogs/healthwatch/health-reform-implementation/324881-liberal-group-denounces-anti-obamacare-**sabotage** - [View by Ixquick Proxy](#) - [Highlight](#)

[OpenSecrets Blog: Lobbying Archives](#)

Dec 5, 2013 ... Huawei's lobbying efforts have been scaled back because attacks on the ... Huawei of being part of an elaborate **sabotage** effort by the Chinese military. ... this year by libertarian and tea party groups like the Heritage Action, ...

www.opensecrets.org/news/influence-lobbying/lobbying/ - [View by Ixquick Proxy](#) - [Highlight](#)

[10 Questions for Your Lobbyist - Worth.com](#)

Whatever your agenda, groups exist to **sabotage** it. Industries like the megabanks and oil companies maintain an outsized Hill presence, so getting anything ...

www.worth.com/index.php?option=com_content&view=article&id=2608 - [View by Ixquick Proxy](#) - [Highlight](#)

[On the Sabotage of Democracy | Common Dreams](#)

Oct 7, 2013 ... Investigation Reveals Rampant Fraud by Privatized Hospice Groups ... On the **Sabotage** of Democracy ... A bonanza for **lobbyists**. ... who would destroy the Union before giving up their slaves, so would these people burn the ...

https://www.commondreams.org/view/2013/10/07-11 - [View by Ixquick Proxy](#) - [Highlight](#)

[Google's increased lobbying efforts enters spy debate - Daily Herald](#)

9 Nov 2013 ... **Your Community News & Weather.** loading. ... Google's increased lobbying efforts enters spy debate. Article; Photos (1) ... Spying Outrage.

www.dailyherald.com/article/20131109/business/711099985/ - [View by Ixquick Proxy](#) - [Highlight](#)

[Yahoo to Facebook Lobbying on NSA Spying Pays in Congress \(1 ...](#)

29 Oct 2013 ... A lobbying push by Apple Inc. (AAPL), Facebook Inc. (FB) and other companies ... Sign in with Facebook Or use **your** Businessweek account ... so we can restore confidence in our intelligence **community**," Leahy, chairman of ...

www.businessweek.com/news/2013-10-29/yahoo-to-facebook-lobbying-on-nsa-spying-pays-off-in-legislation - [View by Ixquick Proxy](#) - [Highlight](#)

[Tech companies spend millions lobbying against NSA spying](#)

18 Nov 2013 ... Tech companies spend millions lobbying against NSA spying ... Play 1,000 classic video games in **your** browser, thanks to the Internet Archive.

www.dailydot.com/politics/google-facebook-yahoo-twitter-lobby-nsa/ - [View by Ixquick Proxy](#) - [Highlight](#)

[So You Wanna Be a Spy? How About a Lobbyist? - Experience.com](#)

If you're interested in a career in Government, here are some common career ... you like, this job is better known to the world with the glamorous heading of spy. ... the public health division is concerned with the needs of entire communities.

www.experience.com/alumnus/article?channel_id=government&source_page=editor_picks&article_id=article_1174917626968 - [View by Ixquick Proxy](#) - [Highlight](#)

[Proof that lobbyists wanted NSA-like spying infrastructure for ...](#)

25 Jun 2013 ... If anyone tells you the NSA spying/backdoors will only be used for catching terrorists, show them this: ... use the following search parameters to narrow **your** results: ... created by timetoact2013a community for 2 months ...

www.reddit.com/r/restothefourth/comments/1h1hd0/proof_that_lobbyists_wanted_nsalike_spying/ - [View by Ixquick Proxy](#) - [Highlight](#)

[Lobbyist suspected of spying on Health Ministry - The Local](#)

12 Dec 2012 ... A lobbyist for a powerful pharmacy group is thought to have spied on ... **Community** ... But ABDA, the main lobby organization for German pharmacists, the denied the spying accusations. ... **Your** comments about this article.

www.thelocal.de/20121212/46727 - [View by Ixquick Proxy](#) - [Highlight](#)

[Lobbying, Spying & Legal Threats. Energy Giants & Gov't Joint ...](#)

20 Feb 2013 ... Not just lobbying, also spying! ... Passing sentence, a mixture of **community** orders and conditional discharges, Judge Jonathan Teare said the ...

secretmanoeuvresinthedark.wordpress.com/2013/02/20/not-just-lobbying-also-spying-a-joint-effort-e-on-and-the-government-undermine-eco-protest/ - [View by Ixquick Proxy](#) - [Highlight](#)

[Google Amassing Army of Lobbyists to Sway Capitol Hill](#)

5 Nov 2013 ... Google Spending More Than Northrop Grumman Enters Spy Debate. ... that may be what you think in **your** heart of hearts, but you're still going to need a lobbyist." Register to share **your** comments with the **community**.

www.newsmax.com/Newsfront/google-lobbyists-spending-capitol-hill/2013/11/05/id/534874 - [View by Ixquick Proxy](#) - [Highlight](#)

[The lobbyists behind warrantless online spying | OpenMedia.ca](#)

15 Dec 2011 ... Who, exactly, wants warrantless online spying? That's one question that members of the pro-Internet **community** have been asking us via email, ...

<https://openmedia.ca/blog/lobbyists-behind-warrantless-online-spying> - [View by Ixquick Proxy](#) - [Highlight](#)

[Telecoms Launch Secret Lobbying Campaign For Immunity On ...](#)

22 Sep 2007... the White House, have mounted a secretive lobbying campaign. ... Telecoms Launch Secret Lobbying Campaign For Immunity On Illegal Spying ... U.S. intelligence **community's** warrantless surveillance programs. ... contact **your** representatives in the House and Senate and let them know how

www.crooksandliars.com/2007/09/23/telecoms-launch-secret-lobbying-campaign-for-immunity-on-illegal-spying - [View by Ixquick Proxy](#) - [Highlight](#)

[Lobbyists or Spies? - WSJ.com](#)

Government insiders who engage in unauthorized leaks of classified information are violating their oaths, breaking the law, damaging national security and deserving of punishment. Sometimes those outside government who receive secrets and pass them to others are also breaking the law ...

online.wsj.com/news/articles/SB119431884738883588



[Google's 8th Ranked Lobbying Machine Takes on Spy Debate ...](#)

Google Inc. (GOOG) is moving its Washington office closer to Capitol Hill after spending \$18.2 million on lobbying, more than Northrop Grumman Corp. (NOC) and enough to rank the technology company as the eighth-biggest advocacy spender. It's an investment that's already paying off ...

bloomberg.com/news/2013-11-05/google-s-8th-ranked-lob...



[Lobbyists & Spies: Are They any different? - YouTube](#)

Some former CIA agents are now using their influence and connections to work as **lobbyists** for foreign governments. When the news of the 10 Russian **spies** broke, many critiques said they weren't doing good spy work, nothing that a **lobbyist** or a consultant couldn't do. Alyona asks Jack ...

youtube.com/watch?v=krkaTuAEdxs

[Canada's Top Spy Watchdog Now A Northern Gateway Lobbyist](#)

The head of the watchdog committee overseeing Canada's spy agency has registered as a **lobbyist** for Northern Gateway pipeline builder Enbridge.

huffingtonpost.ca/2014/01/06/chuck-strahl-csis-northern-g...



[Top 10 Famous Spies - Listverse](#)

In and out of wartime, **spies** play an essential role in information gathering for their nations (and, on occasion, as double-**spies** for other nations). The **spies** listed here are the most famous in...

listverse.com/2007/08/24/top-10-famous-spies/



[UNITED STATES - Lobbyists replace spies - Intelligence Online](#)

The 10 Russian **spies** exchanged in Vienna on July 9 were employed to gather background intelligence. Private **lobbyists** now carry out this work.(...)

intelligenceonline.com/corporate-intelligence/the-red-line/201...



[Spies or Unofficial Lobbyists? | ONWARD JAMES](#)

Dimitry & Barack gobbling burgers... while **spies** roam in America. Evidently Medvedev was not impressed with the quality of food in America or at least what Obama likes to munch but he wanted to be diplomatic.

onwardjames.blogspot.com/2010/06/spies-of-unofficial-lobbyists.html#!
